

# FOURTH • OF • JULY

## LAUDERDALE • BY • THE • SEA

Thank you for your support of LBTS 2021 Fourth of July Celebration!

	Diamond	Platinum	Gold	Silver	Bronze
<b>Commitment deadline to be included is June 7</b>	Freedom	Liberty	Sparkler	Stars and Stripes	
	Name Above Title	Name Under Title	Salute to Kids/ Name at bottom	Thank You Biz Name at Bottom	Thank You Friends Name at Bottom
	\$10000+	\$5000-\$9999	\$1000-4999	\$500-\$999	\$499 & Under
Number of Sponsors at this level	1	3	2		
<b>Name Above Event Title (50%) Welcome</b>	x				
<b>Name Below Event Title (25%)</b>		x			
<b>Name at Bottom (15%)</b>			x		
<b>EVENT DAY</b>					
Table in Ocean Plaza 6p - 10 p	1				
Name on Back of Staff Event Shirts	1				
Commemorative "2019 Sponsor" cap or visor	x	x			
Reserved Parking Spot(s) in El Prado Lot 8:30a-10p	3	1			
Reserved Parade/Fun Day Parking Spot in El Prado Lot			1		
<b>PARADE AND FUN DAY</b>					
Canopy at Fun Day Event	1				
Parade/Family Fun Banner	50%	25%	15%		
Logo on Lead Banner Along Parade Route	50%	25%	15%		
Sponsor Banner Leading Your Parade Entry	y	y			
Logo on Banner at Fun Day	50%	25%	15%		
Parade Sponsor Sign For Your Vehicle	x	x	x		
Parade Hand Outs from Your Vehicle (sponsor provides)	x	x	x		
<b>ACKNOWLEDGEMENTS</b>					
Logo on Banner at Pavilion starting 5/24	50%	25%	15%	10%	
Special Recognition Social Media	4	2			
Logo on Banners at El Mar and Commercial week of	50%	25%	15%		
LBTSevents Social Media Posts for Parade/Fun Day	10	5	2		
Recognition in Press Releases	X	X	1/2		
Town Topics 7/1 Article Mention	50%	25%	15%		
Town Topics 7/1 Sponsor Ad	50%	25%	15%	10%	N
Town Topics 10/1 Thank You Ad	50%	25%	15%		
1/4 Page Ad in Pelican Newspaper	50%	25%	15%	N	N
Logo/Name 1/4 Page Thank You Ad in Pelican	50%	25%	15%	N	N
Flyers Displayed in Most Local Businesses					
Mention on Ch 78	6	4	2		
LBTSevents Social Media Posts	10	5	1/2	TBD	
LBTSevents 4th of July Landing Page	50%	25%	15%	10%	N
Post Event Thank You at Comm. Mtg by Level	50%	25%	15%	10%	N