



FOURTH OF JULY LAUDERDALE BY THE SEA



2019 SPONSORSHIPS

Please note: Confirmation deadline to be included in artwork is June 6

Sponsor Level	Diamond "Freedom"	Platinum "Liberty"	Gold "Sparkler"	Bronze	
				Thank You Biz	Thank You Friends
				"Stars & Stripes"	
# Sponsors Available	1	3	4	10	
Donation	\$10,000+	\$5,000 - \$9,999	\$1,000 - \$4,999	\$499 - \$999	\$499 & under
PRINT, PRESS AND SOCIAL MEDIA	Name above event title 50% in all print collateral, such as Pavilion, Town Hall and Visitor Center banners; flyers displayed in local businesses; 4th event banners; Special recognition on lbtsevents.com, in social media posts, press releases, Town Topics, Pelican Newspaper ad, LBTS Gov Ch 78.	Name under event title 25% in certain print collateral such as Pavilion, Town Hall and Visitor Center banners, flyers displayed in local businesses, and recognition on lbtsevents, social media posts, press releases, Town Topics, Pelican Newspaper ad, LBTS Gov Ch 78	Name 15% at bottom of certain print collateral such as pavilion, Town Hall and Visitor Center banners; flyers displayed in local businesses; and at least one mention in social media posts	Thank you Biz at bottom 10% in certain print collateral	Thank you Friends at bottom 10% in certain print collateral
VIP GOODIES	Two reserved parking spots in El Prado lot 8:30 am - 10 pm; name on the back of event staff shirts; two commemorative 2019 Sponsor Caps and Event golf shirts	A reserved parking spot in El Prado lot 8:30 am - 10 pm and a commemorative 2019 Sponsor Cap and Event golf shirt	Commemorative 2019 Sponsor Cap & Event shirt	Commemorative 2019 Sponsor Cap	Commemorative 2019 Sponsor Cap
PARADE RECOGNITION	Logo on lead parade banner; Prominent placement in parade; magnetic "Sponsor" sign for parade vehicle; sponsor may distribute hand-outs from vehicle	Logo on lead parade banner; Prominent placement in parade; sponsor may distribute handouts from vehicle	Sponsor Medallion, Logo on bottom of lead parade banner, sponsor may distribute handouts from vehicle	Sponsor Medallion for vehicle in parade	
FAMILY FUN DAY	Sponsor canopy in prominent location in El Prado Park				

Have a sponsor idea for your business? Any donations appreciated.

Call Debbie Hime at 954-640-4205 with your suggestions.

Yes, I'd like to be a _____ 2019 Sponsor, or just donate \$ _____

Company / Organization / Individual _____ Contact: _____

Phone: _____ Email: _____

Town Hall received \$ _____ on (date) _____ Cash / Check / Credit Card by _____

Please call Debbie Hime at 954-640-4205 to charge your card over the phone (please do not email).

Card # _____ Exp. Date _____ Security Code _____

Signature _____ Printed Name: _____